



**Omni Shoreham Hotel
Washington, DC**

June 4-6, 2012

Conference and Market Information Overview

The 5th International Conference is an excellent opportunity to connect with health care administrators, clinicians, and patients and families who are passionate about changing the quality and experience of health care.

In addition to the invited speakers, the conference will highlight more than 85 sessions, led by leaders in hospitals, community-based practices and clinics, and other health care organizations selected from nearly 400 abstracts to showcase best practices in patient- and family-centered care. The majority of these sessions are co-led by patient and family leaders and health care professionals. Major areas of focus are:

- Leadership for Advancing the Practice of Patient- and Family-Centered Care
- Developing and Sustaining Effective Partnerships with Patient and Family Advisors/Leaders
- Collaboration with Patients and Families in Primary Care
- Changing the Concept of Families as Visitors in Hospitals and Other Health Care Facilities
- Education of the Public to Promote Active Engagement in Health Care
- Mind-Body Programs and Practices within a Patient- and Family-Centered Framework

The 5th International Conference on Patient- and Family-Centered Care will highlight innovative and emerging best practices in patient- and family-centered care, encourage information sharing, provide networking opportunities, and promote products and services that advance the practice of patient- and family-centered care. The Conference will showcase programs dedicated to collaboration among health professionals, patients, and families.

Examples of excellence and innovation will be presented that are relevant to a variety of settings: adult care, geriatrics, pediatrics and adolescent care, maternity care, newborn intensive care, medical homes, accountable care organizations, primary care, chronic illness care, integrative health care, emergency care, critical care, long-term care, behavioral and mental health care, public and community-

based care, VA health system and military treatment facilities, as well as schools of medicine, nursing, and other health and helping professions, and patient and family led organizations.

Target Market

The Institute is expecting about 1,000 participants at the International Conference from North America and beyond. Based on historical conference attendance, the Institute expects about 25% of attendees to be senior executive leaders or directors from hospitals and health systems, 58% of attendees to be health care professionals/clinicians, and 17% to be patient and family leaders. At the previous International Conference in Philadelphia, nearly 1,000 attendees and presenters represented 43 states and nine countries: Australia, Bermuda, Canada, Denmark, England, Japan, Qatar, and Turkey.

The Conference attracts a variety of health care representatives—senior executives and hospital administrators, health care practitioners and clinicians—nurses and physicians—and other professionals such as quality and safety staff, child life specialists, social workers, and therapists. Very importantly, patient and family leaders make up a contingency of the health care teams as they provide a strong voice in quality and patient safety. The following titles and organizations are representative of participants at the International Conferences:

Chief Nursing Officer, Senior Vice President of Health Information Management Services, Vice President of Quality and Risk Management, Vice President of Continuous Improvement, Vice President for Patient Services, Vice President of Service Quality and Patient Care Support; Chief Quality Officer, Health System President/CEO; Director of Women’s and Children’s Services, Human Resources Coordinator, Senior Clinical Director of Pediatrics, Medical Director of Primary Care, Research Technician, Director of Children’s Services, Nurse Manager, Director of Child Life, plus many, many more.

Among the vast titles represented at the previous International Conference, others include:

Senior Director, Quality and Patient Safety; Internist, Fellow of the American College of Physicians, Chief Quality Officer; Associate Director for Medical Faculty Activities; Coordinator, Patient Satisfaction; Director, Inpatient Quality and Safety; Neonatal Nurse Practitioner; Chief, Division of Neonatology; Director of Professionalism Education; Trauma and Critical Care Surgeon; Director, Critical Care Nursing; Attending Physician in Pediatric Emergency Medicine; Chief of Psychology; Vice President of Healthcare Architecture; Director, Facilities Planning, CEO, Children’s Hospital; Associate Director, Initiative for Palliative Care; Senior Associate Dean for Graduate Medical Education; Director, Ambulatory Patient Care Services; Clinical Educator; Senior Vice President, Clinical Services; Risk Management Specialist; Vice President, Business Development; Director, Family-Centered Care; Pediatric Hospitalist; Manager of Uniformed Operations; Coordinator, Family Resource Center; Director, Patient Experience; Clinical Operations, Pediatric Specialty Care; Lactation Consultant; Manager, Health Information; also, patient and family leaders in advisory and leadership roles were in attendance.

Overview of some health care organizations represented at previous International Conference include:

Brigham & Women's, Emory University Hospital, Children's Hospitals and Clinics of MN, Children's Hospital of Philadelphia, Mass General Hospital, Spectrum Health, Cincinnati Children's Hospital Medical Center, Dana-Farber Cancer Institute, H. Lee Moffitt Cancer Center & Research Institute, Helen DeVos Children's Hospital, Medical College of Georgia, Mount Sinai Hospital, Peace Health Medical Group, Sacred Heart Children's Hospital, Seattle's Children's Hospital and Regional Medical Center, St. Mary's Medical Center, St. Peter's Hospital, Texas Children's Hospital, Trinity Medical Center, University of Washington Medical Center, and Yorkshire Neonatal Network, Scottsdale Healthcare, University of Arizona, University of Florida, Oregon, Health & Science University, NSW Health, Akron Children's Hospital, Riley Hospital of Children, Shriners Hospital, HSC Pediatric Center, Children's Mercy Hospitals and Clinics, and Soroka Medical Center.

Others include: The Children's Hospital of Philadelphia; Goryeb Children's Hospital; MemorialCare Health System; Vanderbilt Medical Center; Nationwide Children's Hospital; Royal Ottawa Mental Health Centre; Children's Hospital of Pittsburgh of UPMC; St. Louis Children's Hospital; Ohio State University College of Medicine; Children's Hospital of Michigan; University of Minnesota Medical Center; UMass Memorial Medical Center; Riley Hospital for Children; Lucile Packard Children's Hospital; The Hospital for Sick Children; South Shore Hospital; Centering Healthcare Institute, plus many, many more organizations.

Patient and Family Leaders, who serve as advisors or as advocates, represent health care systems and organizations as they affect change and outcomes; they not only share the podium in the presentations, but also represent their organizations in leadership roles.

Information

To view the Exhibit and Sponsorship Prospectus, go to:
www.ipfcc.org/events/dc-exhibitor.pdf

To complete an Exhibit Application, go to:
www.ipfcc.org/events/dc-exhibitor-application.pdf

To read more about the Conference, go to:
www.ipfcc.org/conference.html

To make a hotel reservation at the Omni Shoreham hotel, go to:
www.ipfcc.org/conference-hotel.html

Contact: Julie Moretz, Director, Special Projects, (jmoretz@ipfcc.org); call 301-652-0281 (office)/ 706-951-1526 (cell).