

Making Educational Materials Patient and Family Centered

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Objectives

1. List five or more ways to do an “extreme makeover” on written and audio-visual education and information materials.
2. Identify three or more strategies to involve patients and families in the development, review, and evaluation of educational materials.
3. Practice one strategy for involving patients and families.



Context for this Work

- **Patient and Family Centered Care**
 - Information Sharing
 - Collaboration
- **JCAHO 2007 Health Care at the Crossroads Report: “What Did the Doctor Say?”: Improving Health Literacy to Protect Patient Safety**
- **The Health Literacy of America’s Adults: Results from the 2003 National Assessment of Adult Literacy (NAAL)**
 - 29% Basic
 - 14% Below Basic

“...Your naicisyhp has dednemmocer that you have a ypocsonoloc.

Ypoconoloc is a test for noloc recnac. It sevlovni gnitresni a elbixelf gniweiv epocs into your mutcer. You must drink a laiceps diuqil the night before the noitanimaxe to clean out your noloc...”