



INSTITUTE FOR PATIENT- AND FAMILY-CENTERED CARE

The 5th International
**CONFERENCE ON PATIENT-
AND FAMILY-CENTERED CARE**

Partnerships for Quality and Safety

**INVITATION TO EXHIBIT
AND SPONSOR**



JUNE 4-6, 2012 • THE OMNI SHOREHAM HOTEL • WASHINGTON, DC • WWW.IPFCC.ORG





INSTITUTE FOR PATIENT- AND FAMILY-CENTERED CARE

Dear Colleague,



We are pleased to invite you to participate in *The 5th International Conference on Patient- and Family-Centered Care: Partnerships for Quality and Safety*, June 4-6, at the Omni Shoreham Hotel in Washington, DC.

The Conference will showcase innovative health care programs that are dedicated to partnerships with patients and families to improve outcomes and enhance the quality and safety of health care. It will include presentations from hospitals, community-based programs, public health and mental health agencies, mind-body complementary and alternative medicine, family-led organizations, physicians, nurses, and other health-care providers, and those committed to best practices in medical education. Attendees will include hospital and health care administrators, physicians, nurses, and other clinicians, social workers, patient and family leaders, and other key health care leaders. This conference is a tremendous opportunity for you to meet and reach out to leaders who are on the forefront of improving the quality of health care.

There are several exciting ways for your company or organization to have a visible presence at this conference. These opportunities range from exhibiting to underwriting various conference activities and from advertising in the conference syllabus to considering longer-term visibility through our Pinwheel Sponsors Program.

This brochure, which provides key details about these various opportunities, will help you decide how you can best participate in this exciting conference. If you have any questions about sponsorship, please call Julie Moretz at 301-652-0281.

We hope you will choose to join us, and that we will see you in our nation's capital in June 2012!

Sincerely,

Beverly H. Johnson
President & CEO



Since 1992, the Institute for Patient- and Family-Centered Care has provided leadership, both nationally and internationally, for advancing patient- and family-centered care and for creating partnerships with patients and families. By promoting collaborative, empowering relationships among providers and consumers, the Institute facilitates patient- and family-centered change in all settings where individuals and families receive care and support.

The Institute serves as a central resource for health care policy makers, administrators, direct service providers, program planners, educators, design professionals, and patients and family members. The Institute seeks to disseminate knowledge about innovation and emerging best practices, encourage information sharing and networking, and foster an agenda for research and patient- and family-centered care.

INCREASE YOUR VISIBILITY AMONG HEALTH CARE LEADERS THROUGH THE INSTITUTE FOR PATIENT- AND FAMILY-CENTERED CARE BY:

Exhibiting at *The 5th International Conference on Patient- and Family-Centered Care*

Exhibiting at the conference provides an excellent opportunity for providers of products and services to showcase offerings to health care providers, administrators, executive leaders, front line staff, and to consumers.

Sponsoring at *The 5th International Conference on Patient- and Family-Centered Care*

Conference sponsorship offers organizations, businesses, and health care systems the opportunity to increase visibility among attendees in recognition of financial support for conference events and activities.

Becoming a Pinwheel Sponsor of the Institute for Patient- and Family-Centered Care

The Pinwheel Sponsors Program offers long-term, consistent recognition among key leaders in health care organizations. Pinwheel sponsorship provides increased visibility within your target audience. There are different levels of participation.

CONFERENCE EXHIBIT OPPORTUNITIES

CONFERENCE ATTENDEES

We expect about 1,000 attendees at *The 5th International Conference on Patient- and Family-Centered Care*. Attendees will represent a wide range of health care professionals in a variety of disciplines as well as patient and family leaders.

BENEFITS TO EXHIBITORS

- ▶ Excellent opportunity to showcase your products or services and meet hundreds of attendees face to face.
- ▶ Company listing and 50 word product/service description in conference syllabus.
- ▶ Company listing on the Institute's website.
- ▶ Internet link from the Institute's website to your home page.
- ▶ Poster presentations, refreshment breaks, and other activities will be located in the Exhibit Hall to ensure optimum traffic flow.
- ▶ One complimentary conference registration and two additional "Exhibitor Only" staff badges.

EXHIBIT BOOTH DESCRIPTION

Each booth consists of one 10'x10' booth including pipe and drape, 6' draped table, two chairs and ID signage. The Exhibit Hall floor is fully carpeted. Furniture, electrical needs, and phone lines are available through the Institute's service contractor, Hargrove, Inc., for additional charges. Exhibit area perimeter security will be provided when exhibits are closed.

EXHIBIT BOOTH ASSIGNMENT

The Institute for Patient- and Family-Centered Care will assign exhibit space in priority order, based on receipt of exhibitor application and payment. Every effort will be made to respect exhibitor's space choices. The Institute reserves the right to change booth assignments when such action is deemed to be in the best interest of the total exhibition. Each exhibitor is required to have at least one attendant in the booth when Exhibit Hall is open. Displays must remain in place throughout the posted exhibit hours. Please note that the floor plan is subject to change.

EXHIBITOR REGISTRATION

Each exhibiting company is entitled to one complimentary registration for the conference. This registration should be used for company personnel who plan to attend the educational sessions. "Exhibitor Only" badges are available at no charge for personnel who are staffing the booth. "Exhibitor Only" badges do not provide access to the educational sessions. Exhibit booths must be fully staffed during the official exhibit hours.

HOTEL ACCOMMODATIONS

Exhibitors must make their own hotel reservations directly with the Omni Shoreham Hotel. Each exhibiting company is eligible for two guest rooms for each booth rented. Conference room rates are \$229 single/double, plus tax. To reserve lodging, call the hotel at 800-THE-OMNI, (843-6664) and use the group name, "The 5th International Conference on Patient- and Family-Centered Care." Online reservations can be made by going the Institute's website, www.ipfcc.org.

Exhibits At-A-Glance

Monday & Tuesday ♦ June 4-5, 2012

Omni Shoreham Hotel, Washington, DC

Sunday, June 3

- ▶ Exhibit Set-up 12:00 – 5:00 pm

Monday, June 4

- ▶ Exhibit Set-up 6:00 – 7:00 am
- ▶ Exhibits Open 7:00 – 8:00 am; 10:00 – 10:30 am
12:00 – 1:30 pm; 4:45 – 6:30 pm

Tuesday, June 5

- ▶ Exhibits Open 7:00 – 8:00 am; 9:15 – 9:45 am;
12:45 – 2:00 pm
- ▶ Exhibit Breakdown 2:00 – 5:00 pm

The exhibit hall must be cleared by 5:00 pm on Tuesday, June 5.

Poster presentations, beverage breaks, lunch/reception, and other activities will be located in the Exhibit Hall to ensure optimum traffic flow.

EXHIBITS MANAGEMENT

Institute for Patient- and Family-Centered Care

Julie Moretz
Director, Special Projects
Ph: 301-652-0281
Fax: 301-652-0186
jmoretz@ipfcc.org

Hargrove, Inc.

Exhibitor Services
Ph: 301-306-4627
exhibitorservices@hargroveinc.com

CONFERENCE REGISTRATION FEES

Presenter Registration

Professionals	\$495
Patient/Family Leaders	\$375

Early Bird Fees

Individuals/Professionals	\$945
Teams of 4 or more (per person)	\$875
Patient/Family Leaders	\$475
One Day Fee	\$400

Registration

Individuals/Professionals	\$995
Teams of 4 or more (per person)	\$925
Patient/Family Leaders	\$525
One Day Fee	\$450

Pinwheel Sponsors are eligible to receive a \$50 discount, excluding Presenter and One Day Registration Fees.



Sponsorship Benefits

1. Signage acknowledging support at the conference
2. Printed listing of support in conference syllabus
3. One complimentary conference registration (\$995 value)
4. Link to your organization's home page from the Institute's website and your logo on the Institute's website
5. Complimentary one-year recognition as an Institute Pinwheel Sponsor (\$1,500 value)

Sponsorship Opportunity

Investment

Welcome Reception (Benefits 1-5) \$10,000

A highlight of the conference will be the Welcome Reception where attendees will have the opportunity to network in a relaxing social atmosphere.
Additional benefits: 10'x10' exhibit booth (non-transferable); napkins with company logo at Reception; full-page ad in syllabus; special recognition

Pinwheel Reception (Benefits 1-5) \$7,000

This Reception will bring together leading health systems and organizations to thank them for their leadership in advancing the practice of patient- and family-centered care. By sponsoring this event, you are increasing your visibility with key leaders who are committed to improving the quality of health care as Pinwheel Sponsors.
Additional benefits: Napkins with company logo at Reception; full-page ad in syllabus; special recognition

Symposia or Luncheon (Benefits 1-5) \$7,000 - \$10,000

Internationally-recognized leaders will participate in discussions on implementing patient- and family-centered change at the executive level. Health care leaders will have the opportunity to network and learn from true champions of change. Offer a welcome and provide your collateral materials to these key leaders.
Additional benefits: Full-page ad in syllabus; 'Welcome' comments; special recognition

Refreshment Breaks (Benefits 1-5)

Select a break session and have your company logo prominently displayed.

Beverage Break \$4,500

Additional benefit: 1/2-page ad in syllabus

Healthy Snack/Beverage Break \$7,000

Additional benefits: Logo on napkins; full-page ad in syllabus

Syllabus (Benefits 1-5) \$7,500

The conference syllabus provides the conference schedule of events, abstract synopses, and presenter index. This publication is the key conference document as an informative study tool. Each attendee will receive a conference syllabus.
Additional benefits: 10'x10' exhibit booth (non-transferable); advertisement on outside back cover of syllabus

Plenary Speaker (Benefits 1-5) \$5,000

Each day, internationally-known leaders and innovators for patient- and family-centered care will address conference participants. This sponsorship associates your organization with a high-profile speaker.
Additional benefits: Company logo on screen during Plenary; full-page ad in syllabus; special recognition

Poster Session (Benefits 1-4) \$3,000

Poster presentations, selected by an international review committee, will be displayed in the Exhibit Hall. These posters demonstrate some of the most successful patient- and family-centered care initiatives in hospitals and health systems across North America.
Additional benefits: Quarter-page ad in syllabus; special recognition

Tote Bags (Benefits 1-4) \$2,500

Make a lasting impression and imprint your logo on the conference tote bag. The tote bag will hold the syllabus and other handouts, and will be given to each attendee. Company logo will be imprinted along with the Institute logo.

Name Badges (Benefits 1-4) \$2,000

Your organization will be recognized for providing conference name badges.

Exhibitor Sponsorships

Platinum Exhibitor (Benefits 1-5) \$7,500

20'x20' booth, 2 full-page ads in syllabus, attendee labels, upgrade to Pinwheel Friend

Gold Exhibitor (Benefits 1-5) \$6,200

20'x20' booth, full-page ad in syllabus, attendee labels

Silver Exhibitor (Benefits 1-5) \$3,500

10'x10' booth, 1/2-page ad in syllabus, attendee labels

Bronze Exhibitor (Benefits 1-4) \$2,400

prime 10'x10' booth, 1/2-page ad in syllabus, attendee labels

Exhibit Booth Fees

10% discount if before 12/31/11

Prime Location (Benefits 2-3) \$2,250

Corporate/Commercial/Company (Benefits 2-3) \$1,850

Health Care Organization/

Government/Non-Profit (Benefits 2-3) \$1,250

Take-One Table (shared table, ID sign) \$350

2011 PINWHEEL SPONSORS

The Institute for Patient- and Family-Centered Care appreciates the support of our Pinwheel Sponsors for their commitment to advancing the understanding and practice of patient- and family-centered care. These recognized leaders continue to make a significant difference in promoting this philosophy of care, and thus serve as role models to us all.

PINWHEEL CHAMPION

Anne Arundel Medical Center
Annapolis, MD

Baptist Health South Florida
Coral Gables, FL

Baptist Memorial Hospital for Women
Memphis, TN

Barnes-Jewish Hospital
St. Louis, MO

Baylor Health Care System
Dallas, TX

Brigham and Women's Hospital
Boston, MA

Bronson Healthcare Group
Kalamazoo, MI

Catholic Healthcare West
San Francisco, CA

Children's Cancer Hospital at The University of Texas M.D. Anderson Cancer Center
Houston, TX

Children's Hospital Boston
Boston, MA

Children's Hospitals and Clinics of Minnesota
Minneapolis, MN

Children's Hospital London Health Sciences Centre
London, Ontario, Canada

Children's Hospital of Michigan
Detroit, MI

Children's Hospital of Pittsburgh of UPMC
Pittsburgh, PA

Children's Hospital at Providence
Anchorage, AK

Children's Medical Center
Dallas, TX

Children's Mercy Hospitals and Clinics
Kansas City, MO

Children's National Medical Center
Washington, DC

Christiana Care Health System
Wilmington, DE

Cincinnati Children's Medical Center
Cincinnati, OH

Clear Lake Regional Medical Center
Webster, TX

Columbia St. Mary's
Milwaukee, WI

Dana-Farber Cancer Institute
Boston, MA

East Tennessee Children's Hospital
Knoxville, TN

Essentia Health
Duluth, MN

Flagstaff Medical Center
Flagstaff, AZ

Georgia Health Sciences Medical Center
Augusta, GA

Hasbro Children's Hospital/Rhode Island Hospital
Providence, RI

Holland Bloorview Kids Rehabilitation Hospital
Toronto, Ontario, Canada

Hurley Medical Center
Flint, MI

Joe DiMaggio Children's Hospital at Memorial
Hollywood, FL

Johns Hopkins Children's Center
Baltimore, MD

Kaiser Permanente—San Diego
San Diego, CA

Memorial Healthcare System
Hollywood, FL

Methodist Le Bonheur Healthcare
Memphis, TN

Miami Children's Hospital
Miami, FL

Missouri Foundation for Health
St. Louis, MO

Moffitt Cancer Center
Tampa, FL

National Association of Children's Hospitals and Related Institutions (NACHRI)
Alexandria, VA

Nationwide Children's Hospital
Columbus, OH

North Carolina Center for Hospital Quality and Patient Safety
Cary, NC

Onslow Memorial Hospital
Jacksonville, NC

Poudre Valley Health System
Fort Collins, CO

Riley Hospital for Children at Indiana University Health
Indianapolis, IN

San Jacinto Methodist Hospital
Baytown, TX

Seattle Cancer Care Alliance
Seattle, WA

Seattle Children's
Seattle, WA

South Shore Hospital
South Weymouth, MA

St. Francis Medical Center
Lynwood, CA

St. Louis Children's Hospital
St. Louis, MO

St. Luke's Hospital
Boise, ID

Stollery Children's Hospital
Edmonton, Alberta, Canada

The Children's Hospital of Philadelphia
Philadelphia, PA

Thunder Bay Regional Health Sciences Centre
Thunder Bay, Ontario, Canada

UNC Health Care System
Chapel Hill, NC

University Health Systems of Eastern Carolina
Greenville, NC

University of Louisville Hospital
Louisville, KY

University of Michigan Health System
Ann Arbor, MI

University of Minnesota Medical Center, Fairview
Minneapolis, MN

University of Wisconsin Hospital and Clinics
Madison, WI

Vanderbilt University Hospital
Nashville, TN

Women and Infants Hospital of Rhode Island
Providence, RI

PINWHEEL SUPPORTER

Kasian Architecture Interior Design
Vancouver, British Columbia, Canada

KI
Green Bay, WI

* Commitments as of September 7, 2011

Syllabus Advertisements

Inside Back (8"x10.5")	\$800
Inside Front (8"x10.5")	\$650
Full Page (8"x10.5")	\$350
½ Page Horizontal (8"x5.25")	\$200
½ Page Vertical (4"x10.5")	\$200

- ▶ Ads can be submitted in EPS and PDF formats.
- ▶ All files must be at least 300dpi.
- ▶ Any fonts used in the ads must be either converted to outlines or embedded in the file.

Full Page

No bleed
8"x10.5"

Half Page

Horizontal
8"x5.25"

Half Page

Vertical
4"x10.5"



EXHIBIT GUIDELINES AND REGULATIONS

SECURITY AND LIABILITY

The Institute for Patient- and Family-Centered Care will not be responsible for any loss, damage, injury, or theft that may occur to the Exhibitor's employees, representatives, or property from any cause whatsoever. Upon signing this agreement, the Exhibitor expressly releases the Institute for Patient- and Family-Centered Care and the Omni Shoreham Hotel from, and agrees to indemnify same against any and all claims for loss, damage, or injury. The Institute will assist in the protection of Exhibitors by providing uniformed guard security service during the hours when the Exhibit Hall is closed. However, it is impossible to insure Exhibitors' equipment against loss, theft, damage, and breakage. The Exhibitor assumes sole responsibility for any and all bodily and personal injury and damage to property that may be sustained in connection with the exhibit show. Any damage is the responsibility of the Exhibitor. If exhibit fails to arrive, Exhibitor will nevertheless be responsible for booth rent and no refund will be made. It is the responsibility of the Exhibitor to maintain proper insurance coverage for its property and liability.

PROTECTION OF HOTEL PROPERTY

The Exhibitor shall not permit anything that will injure, mar, or in any way deface the Omni Shoreham Hotel and will not paste, tape, nail, or install any nails, hooks, tacks, or screws into any part of the Omni Shoreham Hotel, and will not make any alterations of any kind to the building or equipment of the hotel. The cost to repair any damage caused to the building as the result of the violation of this provision shall be paid by the Exhibitor. The Exhibitor agrees to indemnify and hold harmless the Institute for Patient- and Family-Centered Care for any and all claims arising out of damage to the Omni Shoreham Hotel as a result of actions of the Exhibitor.

USAGE AND SUBLETTING OF EXHIBIT BOOTH SPACE

No exhibit, merchandise, or equipment shall be left in any aisle, projecting beyond the space allotted, or obstruct the view of or interfere with any other exhibits. No signs or advertising materials shall be displayed or distributed outside the exhibit booth space. Subletting of any part of any Exhibitor's space by an Exhibitor is prohibited. No Exhibitor may permit any other party to exhibit in their space any goods other than those manufactured or handled by the contracted Exhibitor, nor permit the solicitation of business by others within their space.

BOOTH ACTIVITIES

The use of televisions, movies, slides, microphones, recordings, or other audiovisual equipment is permissible; however, the sound volume of any such devices must not exceed that of normal conversation or be objectionable to neighboring exhibitors. The Exhibitor must agree to discontinue use of any such devices if the sound level is deemed objectionable to other exhibitors.

PROMOTIONAL ITEMS

Promotional items to be distributed to attendees must be submitted for approval to the Institute's Director of Special Projects prior to the conference or they will be subject to removal or confiscation.

INSTALLATION AND DISMANTLING

Installation of exhibits may begin at noon on Sunday, June 3, 2012, and until 5:00 pm that day. Exhibitors must be fully set by 7:00 am on Monday, June 4, 2012, and cannot be dismantled until after the close of the show. Exhibits must be dismantled and crated by 5:00 pm on Tuesday, June 5, 2012. Exhibitors must meet this deadline or the Institute will have the option of removing any exhibit at the expense of the Exhibitor. Due to hazardous conditions, no children under the age of 18 are allowed in the Exhibit Hall during installation or dismantling. Anyone assisting with exhibit set up or take down must have an exhibitor's badge.

EXHIBIT HOURS AND STAFFING

The Institute for Patient- and Family-Centered Care reserves the right to make changes to the exhibit show schedule as necessary. Such changes will be made as far

in advance as possible. As a courtesy to the conference participants, we require that your booth be staffed with knowledgeable personnel at all times during the official exhibit hours.

CONTRACTOR SERVICES AND EXHIBITOR SERVICES KIT

The Institute for Patient- and Family-Centered Care has contracted with Hargrove, Inc.—one of Washington, DC's most experienced exhibit companies—to serve as the official service contractor to provide necessary services to exhibitors. An Exhibitor Services Kit containing order forms for contracted services will be sent to exhibitors after space is confirmed. Detailed information on freight shipping and storage and union labor regulations will be included. Hargrove, Inc. will maintain an Exhibitor Service Area in the Exhibit Hall during set-up and breakdown hours to facilitate service requirements. The Institute for Patient- and Family-Centered Care assumes no responsibility or liability for any of the services performed or materials delivered by Hargrove, Inc.

UNION LABOR

Exhibitors must comply with all union regulations where applicable to installation, dismantling, and display of exhibits. Union regulations will be provided in the Exhibit Services Kit, which will be sent to exhibitors after space is confirmed.

REFUNDS AND CANCELLATIONS

Written cancellations that are received by April 4, 2012, will be subject to a 25% administrative fee. Written cancellations received after April 4, 2012, will not receive a refund. In the event that the space is resold, a full refund, less 25% administrative fee, will be made. All cancellations must be received in writing.

If, because of war, fire, strike, exhibit facility construction or renovation, government regulation, natural catastrophe, epidemic or medical emergency, terrorism, curtailment of transportation, or other cause beyond the control of the Institute for Patient- and Family-Centered Care, the exhibit show must be cancelled, then this agreement will be terminated. The Institute and the Omni Shoreham Hotel shall not be liable for any expenses incurred by the Exhibitor. The Institute will determine an equitable basis for refund of exhibit fee, after deducting expenses incurred by the Institute for Patient- and Family-Centered Care.

SALES

The Institute for Patient- and Family-Centered Care will permit direct over-the-counter sales. Exhibitors must provide written notice to the Institute of items to be sold at the conference. Exhibitors are responsible for contacting the appropriate city, state, and regional authorities and completing any necessary temporary license and sales tax documentation. Vendors must file a copy of this documentation with the Institute no later than two weeks before the conference. The Institute will deny exhibitors the right to sell at the conference to exhibitors failing to produce appropriate documentation. All sales tax and other financial liabilities are the responsibility of the Exhibitor. For more information regarding tax obligations in the District of Columbia, go to <http://otr.cfo.dc.gov/otr/cwp/view,A,1329,Q,637192.asp>. To complete the District of Columbia Online Tax Registraton form, go to <https://www.taxpayerservicecenter.com/fr500/>.

AGREEMENT TO CONDITIONS OF EXHIBIT GUIDELINES AND REGULATIONS

The Exhibitor agrees to abide by the Exhibit Guidelines and Regulations and by such additional Conditions made by the Institute for Patient- and Family-Centered Care for the efficient or safe operation of the Exhibit Hall. In addition, the Institute holds the right to close an exhibit and withdraw its acceptance of this Application. There is no other agreement or warranty between the Exhibitor and the Institute except as set forth in this document.

MATTERS NOT COVERED

The Institute for Patient- and Family-Centered Care will rule on any matters pertaining to the exhibits, whether expressly stated in these Guidelines and Regulations or not, and all such rulings will be binding upon both the Institute and the Exhibitors.

EXHIBIT AND SPONSORSHIP APPLICATION

EASY Online Application! Please complete this online application at www.ipfcc.org/events/conference-sponsor-application.html. If online submission is not an option, fax application to: 301-652-0186.

ORGANIZATION CONTACT	
TITLE	
ORGANIZATION	
FEDERAL EMPLOYER IDENTIFICATION NUMBER (FEIN) OR SSN	
EMAIL	PHONE
SIGNATURE	

The following information will be listed in syllabus:

ORGANIZATION			
CONTACT			
TITLE			
ADDRESS			
CITY	STATE	POSTAL CODE	COUNTRY
TELEPHONE	FAX		
E-MAIL	WEBSITE		

Please write a brief description about your organization or services/product for the conference syllabus (50 words).

Please indicate your method of payment:

- Check (Payable to Institute for Patient- and Family-Centered Care in U.S. funds)
- Credit Card (Call the Institute with credit card information—Mastercard/VISA)

If not submitting online, please send completed application information and method of payment to:

Exhibits/Sponsorships
Institute for Patient- and Family-Centered Care
 6917 Arlington Road, Suite 309
 Bethesda, MD 20814
 Phone: 301-652-0281 • Fax: 301-652-0186
 E-mail: jmoretz@ipfcc.org

- Exhibitor booth fee (includes one conference registration with access to all conference events)
10% discount if before 12/31/11
- Prime Location** \$ 2,250
- Corporate/Commercial/Company** \$ 1,850
- Hospital/Government/Non-Profit** \$ 1,250
- Take-one Table** \$ 350

Booth Assignment: Review the exhibit hall floor plan and select four booth locations. Assignments will be made based on the criteria in this prospectus.

1st _____ 2nd _____ 3rd _____ 4th _____

Exhibitor hereby requests space at *The 5th International Conference on Patient- and Family-Centered Care*. Acceptance of this application by the Institute converts it to a full contract for the exhibit show/conference, and shall be considered a binding agreement between the Exhibitor/Sponsor and the Institute for Patient- and Family-Centered Care. Exhibitor/Sponsor accepts all terms and conditions and rules for exhibiting/sponsoring as outlined in the Guidelines and Regulations.

- I agree to notify the Institute if I plan to sell items from my booth. I understand that if I sell items, I am responsible for paying any applicable taxes.

SPONSORSHIP AND KEY UNDERWRITING OPPORTUNITIES (BENEFITS LISTED ON PAGE 4)

- Platinum Exhibitor** \$ 7,500
- Gold Exhibitor** \$ 6,200
- Silver Exhibitor** \$ 3,500
- Bronze Exhibitor** \$ 2,400
- Welcome Reception Sponsorship** \$ 10,000
- Pinwheel Reception** \$ 7,000
- Symposia or Luncheon** \$ 7,000 – \$10,000
- Syllabus Sponsorship** \$ 7,500

Refreshment Break Sponsorship

- Beverage Break** \$ 4,500
- Healthy Snack/Beverage Break** \$ 7,000
- Plenary Speaker Sponsorship** \$ 5,000
- Poster Session Sponsorship** \$ 3,000
- Tote Bags Sponsorship** \$ 2,500
- Name Badges** \$ 2,000
- Pinwheel Champion/Supporter** \$ 1,500
- Syllabus Advertisements**

Ad Size: _____ (see page 5) \$ _____

Customized packages also available—call to discuss!

Total Due \$ _____



INSTITUTE FOR PATIENT- AND FAMILY-CENTERED CARE
6917 Arlington Road, Suite 309
Bethesda, MD 20814

RETURN SERVICE REQUESTED

The 5th International
**CONFERENCE ON PATIENT-
AND FAMILY-CENTERED CARE**
Partnerships for Quality and Safety

June 4–6, 2012

The Omni Shoreham Hotel
Washington, DC

www.ipfcc.org

INVITATION TO EXHIBIT AND SPONSOR



**THE OMNI SHOREHAM HOTEL
EXHIBIT HALL FLOOR PLAN**

