

EXHIBIT AND SPONSORSHIP APPLICATION

ORGANIZATION CONTACT	
TITLE	
ORGANIZATION	
FEDERAL EMPLOYER IDENTIFICATION NUMBER (FEIN) OR SSN	
EMAIL	PHONE
SIGNATURE	

The following information will be listed in syllabus:

ORGANIZATION			
CONTACT			
TITLE			
ADDRESS			
CITY	STATE	POSTAL CODE	COUNTRY
TELEPHONE	FAX		
E-MAIL	WEBSITE		

Please write a brief description about your organization or services/product for the conference syllabus (50 words).

- Check payable to Institute for Patient- and Family-Centered Care (IPFCC) in U.S. funds
- Credit Card (MasterCard/VISA)

CREDIT CARD NUMBER	EXPIRATION DATE
CARDHOLDER'S NAME	CCV CODE
CARDHOLDER'S SIGNATURE	

Full payment must accompany application. Please send completed application and payment to:

Exhibits/Sponsorships
Institute for Patient- and Family-Centered Care
 6917 Arlington Road, Suite 309
 Bethesda, MD 20814
 Phone: 301-652-0281 • Fax: 301-652-0186
 E-mail: jmoretz@ipfcc.org

- Exhibitor booth fee (includes one conference registration with access to all conference events)
10% discount if before 12/31/11
Prime Location \$ 2,250
Corporate/Commercial/Company \$ 1,850
Hospital/Government/Non-Profit \$ 1,250
Take-one Table \$ 350

Booth Assignment: Review the exhibit hall floor plan and select four booth locations. Assignments will be made based on the criteria in this prospectus.

1st _____ 2nd _____ 3rd _____ 4th _____

Exhibitor hereby requests space at *The 5th International Conference on Patient- and Family-Centered Care*. Acceptance of this application by the Institute converts it to a full contract for the exhibit show, and shall be considered a binding agreement between the Exhibitor and the Institute for Patient- and Family-Centered Care. Exhibitor accepts all terms and conditions and rules for exhibiting as outlined in the Exhibit Guidelines and Regulations.

- I agree to notify the Institute if I plan to sell items from my booth. I understand that if I sell items, I am responsible for paying any applicable taxes.

SPONSORSHIP AND KEY UNDERWRITING OPPORTUNITIES (BENEFITS LISTED ON PAGE 4)

- Platinum Exhibitor** \$ 7,500
- Gold Exhibitor** \$ 6,200
- Silver Exhibitor** \$ 3,500
- Bronze Exhibitor** \$ 2,400
- Welcome Reception Sponsorship** \$10,000
- Pinwheel Reception** \$ 7,000
- Symposia or Luncheon** \$7,000 – \$10,000
- Syllabus Sponsorship** \$ 7,500

Refreshment Break Sponsorship

- Beverage Break** \$ 4,500
- Healthy Snack/Beverage Break** \$ 7,000
- Plenary Speaker Sponsorship** \$ 5,000
- Poster Session Sponsorship** \$ 3,000
- Tote Bags Sponsorship** \$ 2,500
- Name Badges** \$ 2,000
- Pinwheel Champion/Supporter** \$ 1,500
- Syllabus Advertisements**

Ad Size: _____ (see page 5) \$ _____

Customized packages also available—call to discuss!

Total Due \$ _____