



GUIDANCE FOR POSTER PRESENTERS

OVERALL PURPOSE

Poster presentations should clearly illustrate the core concepts of patient- and family-centered care and emphasize collaboration with patients and families. Please use the title and content from your accepted abstract for your poster.

POSTER SHOULD

- State the objective(s) of your program, project, or service.
- Describe your program, project, or service completely but succinctly. Focus on innovations or unique characteristics as well as outcome data.
- Outline lessons learned or offer suggestions for those who may wish to replicate your idea.
- For research posters, please include an overview of the project, key research questions, hypotheses, methodology, sample, results, conclusions, and implications for practice and future research.

COMPOSITION

- Create an easy-to-follow logical layout.
- Prominently identify your institution.
- Use photos and graphics to illustrate and emphasize, and color to highlight important points and ideas.
- Use a mix of point sizes for the text – larger for titles and headings, medium for text, and italics for emphasis.
- Less is better. Bigger is better. Don't crowd your material.
- Avoid printing words in all capital letters as they are difficult to read.

REVIEW

You may wish to ask a colleague who is not involved in the project to review your poster for its clarity and overall appeal.

MOUNTING

The Institute will provide a 4' high x 8' wide free-standing poster board. You may affix your materials to the posters with either Velcro or push pins. Some push pins will be available. Although there will be a few tables near the poster boards, if you have handouts, you may want to attach a 'folder pocket' or envelope to the corner of your poster board to hold loose papers. You may wish to mount portions of your poster on foam board or poster board before you travel.

POSTER PRESENTATION SCHEDULE

Set up

Sunday, June 3 Noon – 5:00 pm
 Monday, June 4 6:00 am – 6:30 am

Posters on Display in Exhibit Hall

Monday, June 4 7:00 am – 8:00 am
 10:00 am – 10:30 am
 12:45 pm – 2:00 pm
 5:00 pm – 6:30 pm

Posters need to be staffed at this time
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Tuesday, June 5 7:00 am – 8:00 am
 9:15 am – 9:45 am
 12:45 pm – 2:00 pm

***Dismantle**

Tuesday, June 5 2:00 pm – 4:00 pm

**Posters not picked up by 4 pm will be discarded unless arrangements have been made with Hargrove Exhibit Company to ship at presenter's expense.*

For more information, call the Institute at 301-652-0281.