



## INSTITUTE FOR PATIENT- AND FAMILY-CENTERED CARE

6917 Arlington Road, Suite 309 • Bethesda, MD 20814 • Phone: 301-652-0821 • Fax: 301-652-0816 • www.ipfcc.com

# Become a Pinwheel Sponsor — *An Invitation*

The Institute for Patient- and Family-Centered Care invites you to become a Pinwheel Sponsor. As a Pinwheel Sponsor, your organization will enjoy the recognition that other leaders and supporters across the United States and internationally receive as a role model in advancing the practice of patient- and family-centered care.

Your support enables the Institute to continue to develop and provide:

- Guidance and educational resources;
- In-depth seminars for clinicians and hospital executives to explore best practices for improving the experience of care and clinical outcomes by partnering with patients and families;
- A website highlighting innovation and available resources;
- Information dissemination on promising practices;
- A national and international showcase for innovative health care programs committed to patient- and family-centered care and meaningful collaboration with patients and families;
- Policy and research initiatives;
- Scholarship opportunities; and
- Training and technical assistance for individual hospitals.

Your Pinwheel Sponsorship serves as your formal affiliation with the Institute for Patient- and Family-Centered Care, the leading organization for patient- and family-centered care, acclaimed nationally and recognized internationally for work in this field. Sponsorship enhances the opportunity to interact with a valuable network of colleagues who are also committed to this approach to health care. Participation in the Pinwheel Sponsors Program enables your organization to effectively tap into the Institute's resources, enhancing your ability to better serve your patients, their families, and your community.

The Pinwheel Sponsors Program demonstrates commitment to improving health care at all levels: academic medical centers, community hospitals and clinics, public health agencies, health provider organizations, family-led organizations, schools of medicine, nursing, and allied health professions. It recognizes all who are committed to improving health care through patient- and family-centered practices.

### BENEFITS

Pinwheel Sponsors receive national and international recognition as one of the Institute's valued supporters. Pinwheel Sponsors benefit from the Institute's numerous educational programs and its practical, user-friendly resources for enhancing the practice of patient- and family-centered care. The Institute for Patient- and Family-Centered Care is grateful to our Pinwheel Sponsors and is proud to offer the following benefits for full participation as a sponsor:

- National recognition on the Institute's website for supporting the work of the Institute;
- Commemorative plaque for display by the Pinwheel Sponsor's organization;
- Organization's logo featured on the Institute's website with a link back to the organization's website;
- Pinwheel 'Emblem of Commitment' icon to post on organization's website to identify as a Pinwheel Sponsor.
- Special recognition of Pinwheel Sponsor participants at the Institute's Conferences and Seminars;
- Inclusion in the Institute's Conference and Seminar promotional materials;
- Priority consideration given to Pinwheel Sponsors in the site selection process for hosting Institute Seminars;
- Complimentary package of the Institute's core publications the first year of sponsorship;
- 10% discount on orders of Institute publications and videos;
- Priority participation in surveys and receipt of preliminary data;
- Special edition of *Partnering with Patients and Families to Design a Patient- and Family-Centered Health Care System—Recommendations and Promising Practices*;
- Priority consideration for sponsorship of the Institute's monthly e-newsletter;
- Discount to participate in the Institute's seminar and webinar educational sessions; and
- Opportunity to participate in the Institute's Pinwheel Scholarship program for seminar registration.

**For more information, contact Julie Moretz, Director, Special Projects, at 301-652-0281.**



# 2011 Pinwheel Sponsor Application

Date of Application: \_\_\_\_\_

## Organization Information

Pinwheel Sponsor Renewal

New Pinwheel Sponsor

Primary Organization (will be listed as Pinwheel Sponsor) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Website \_\_\_\_\_

Pinwheel Sponsor Contact Name \_\_\_\_\_

Position/Title \_\_\_\_\_

Direct Phone Number \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Please list any other hospitals affiliated with Primary Organization in order to receive educational discounts:

\_\_\_\_\_  
\_\_\_\_\_

## Level of Sponsorship

*(please check one)*

### Hospital/Institution

Pinwheel Champion (\$1,500)

### Corporate

Pinwheel Patron (\$5,000)

Pinwheel Friend (\$2,500)

Pinwheel Supporter (\$1,500)

### Association

Pinwheel Association (\$1,500)

I am interested in other sponsorship opportunities. *Please contact me!*

## Payment Information

Check payable to IPFCC in U.S. funds       Credit Card (MasterCard/VISA)      Total Due \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ CCV Code \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

## Please return completed application and sponsorship fee

### By Email:

**Ann Selinger**  
Special Projects Manager  
aselinger@ipfcc.org

### By Mail:

**Pinwheel Sponsors Program**  
Institute for Patient-  
and Family-Centered Care  
6917 Arlington Road, Suite 309  
Bethesda, MD 20814

### Please make check payable to:

Institute for Patient-  
and Family-Centered Care  
Federal ID No. 52-1777133